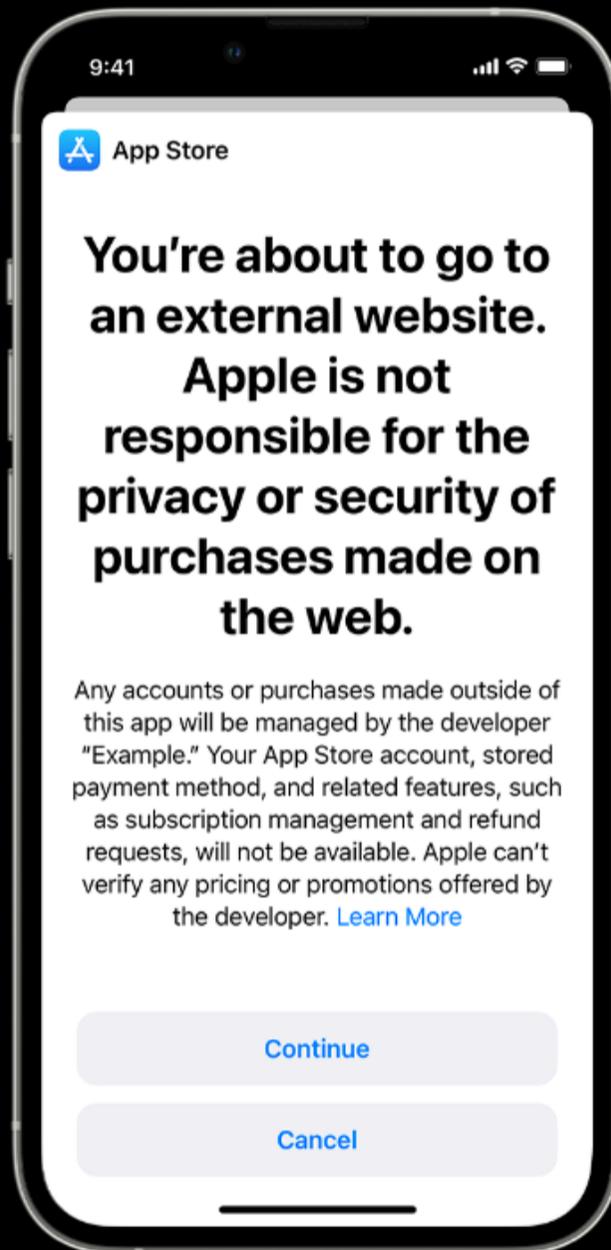


iOS External Payments

Easy Step Guide.

Apple's New Path



Key Points. to remember

- Your app must not discourage in-app purchases
- The destination URL must be secure (https scheme) and match the value submitted to App Review
- The link should be displayed in a non-intrusive, single location in your app
- Ensure your app complies with Apple's Developer Program License Agreement and App Store Review Guidelines



Request the Entitlement
Configure Your App
Design Guidelines
StoreKit API Calls
Submission and Review
Commission Structure
Reporting and Payments
Customer Support



01. Request Entitlement

- Be part of the Apple Developer Program as an Account Holder
- Submit the entitlement request form
- Provide app details: bundle ID, website domain, and payment service provider
- Agree to the terms and conditions



Requirements:

- Your app must be available on the U.S. iOS or iPadOS App Store**
- Offer in-app purchases in the U.S. storefront**
- Not be part of the Video or News Partner Program**



02. Configure Your App

- Update your Xcode project, entitlements plist file, and Info.plist
- In Xcode, add a new entitlement key pair:
``com.apple.developer.storekit.external-purchase-link``
- Set type as Boolean and value as True
- Update your Info.plist file with key ``SKExternalPurchaseLink`` and provide the URL to your external payment system.

Note:

**- Your app must run on iOS or iPadOS
15.4 or later**

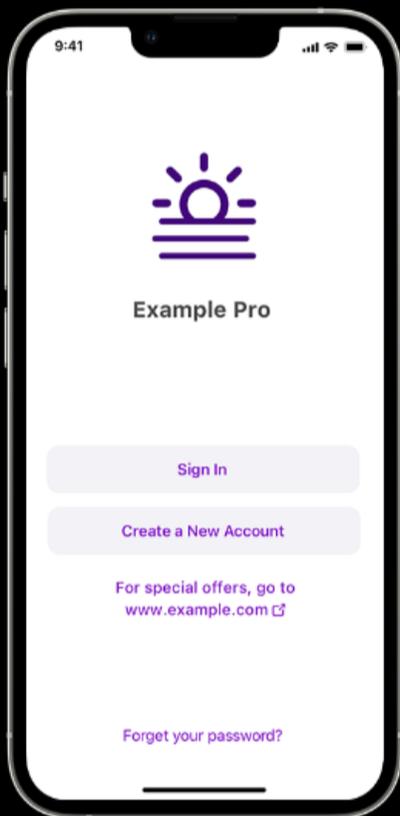


03. Design Guidelines

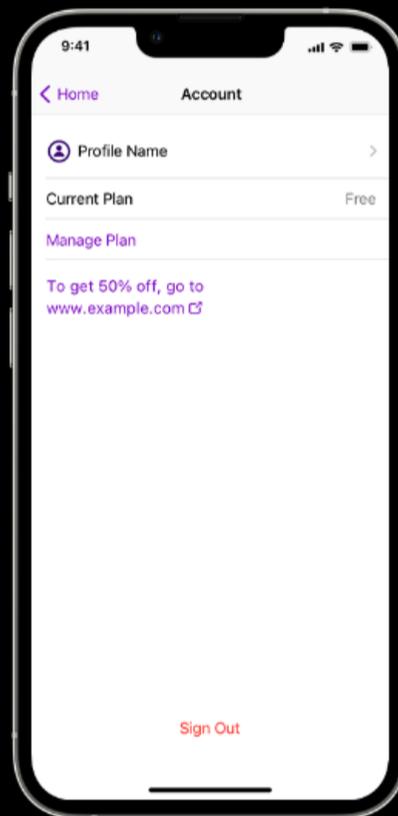
- Use Apple's provided templates for your purchase link text
- Follow Plain Button style for the link as specified in the Human Interface Guidelines
- Display Apple's link-out icon next to your website URL.



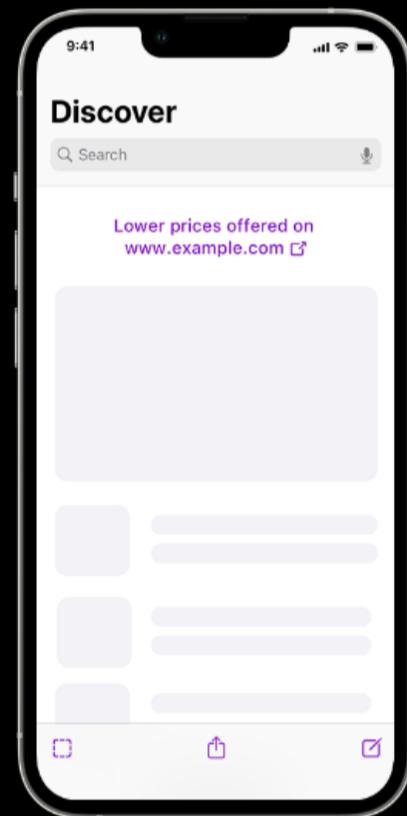
Design and language guidelines



Sign in screen



Account screen



App page



Purchase template:

Purchase from the website at www.example.com 

Special offer template:

For special offers, go to www.example.com 

For a special offer, go to www.example.com 

Lower price template:

Lower prices offered on www.example.com 

Lower price offered on www.example.com 

Percent off template:

To get XX% off, go to www.example.com 

Specific price template:

Buy for \$X.XX at www.example.com 



04. StoreKit API Calls

- Before linking out, use the `canMakePayments` API to check user payment authorization
- Use the StoreKit External Purchase Link API to check if the user is from the U.S. App Store
- Ensure the link goes directly to your website without redirects



05. Submission+Review

- Submit your app for review in App Store Connect
- Include screenshots showing the link in your app's UI
- Provide your payment service provider's details



06. Commission

- Apple charges a 27% commission on transactions initiated within seven days from linking out
- For Small Business Program participants or certain auto-renewing subscriptions, the commission is 12%



07. Payments & Reports

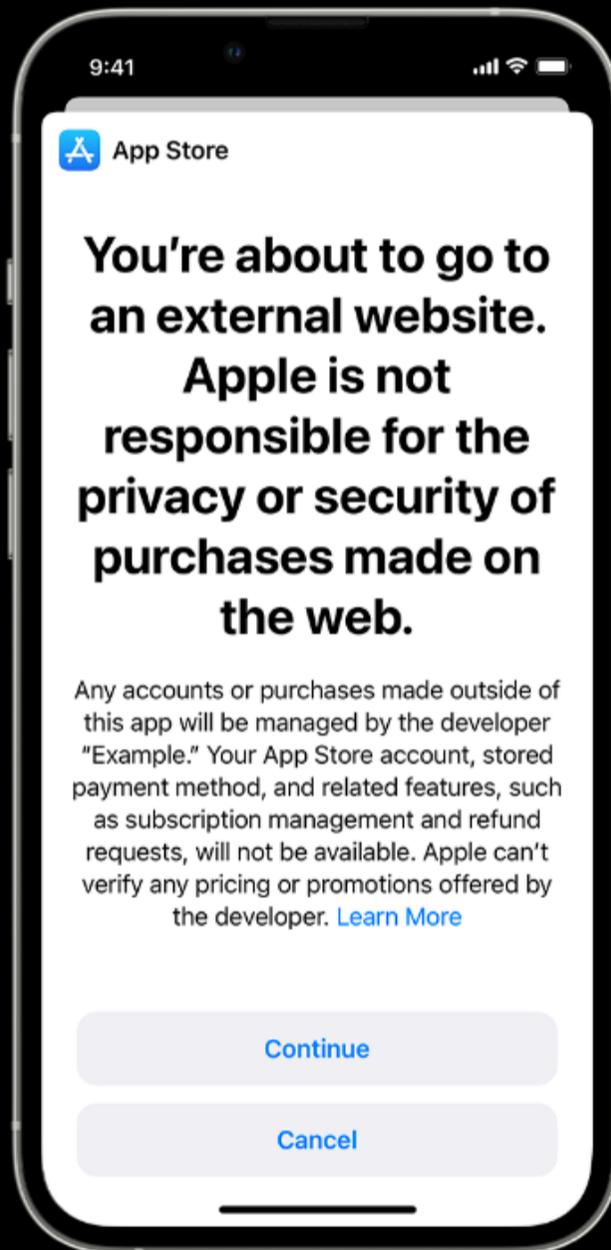
- Provide transaction reports within 15 days after each month's end
- Remit payments to Apple based on invoicing within 30 days



08. Customer Support

- Handle customer support for transactions made through your external payment system
- Address issues like refunds, purchase history, and subscription management





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